



# Daniel A. Pezzin

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## Professional Experience

**Wolverine Studios** | Loveland, CO | self-employed 2016-present

*Web Developer*

- Developed responsive websites with mobile first approach utilizing Node.js environment HTML/CSS, Javascript/JQuery, frameworks including AngularJS, ReactJS, and Bootstrap, NoSQL databases using MongoDB communicating to the client side with a RESTful API
- Built [wolverine-studios.com](http://wolverine-studios.com) and [greenhousebuilders.co](http://greenhousebuilders.co) as serverless web forms
- Provided link building and SEO services utilizing Yext, Yoast, Moz for click volume data, serps keyword rank checker, Majestic, as well as on page SEO
- Coordinated email marketing campaigns using mailchimp and constant contact

**The Center for Family Outreach** | Fort Collins, CO | Laurie Klith [lauriek@tcffo.org](mailto:lauriek@tcffo.org) 2017

*Web Developer*

- Developed [volunteer.tcffo.org](http://volunteer.tcffo.org) into a serverless web form to attract new volunteers
- Put together an email marketing campaign in partnership with Front Range CC

**Pro Impressions** | Loveland, CO | Jonathan Fashbaugh [jonathan@progrouppmail.com](mailto:jonathan@progrouppmail.com) 2015-2016

*Web Developer*

- Designed, developed, and maintained template-driven standard compliant WordPress websites for dental offices using Adobe Creative Suite, HTML, CSS, and JavaScript
- Used Asana to manage multiple projects simultaneously in various stages of development
- Optimized all sites for mobile devices as well as search engines
- Coordinated social media, e-mail marketing, and web analytics for several portfolio websites
- Ensured websites had no cross browser compatibility issues

**Allstate Insurance Company** | Sterling Heights, MI | Cindy Borowsky [allstate.cindy@gmail.com](mailto:allstate.cindy@gmail.com) 2013-2014

*Licensed Sales Producer*

- Utilized SPIN techniques producing gross sales volume of \$230,000
- Consistently exceeded 350 cold and follow-up calls weekly, earning recognition as one of the agency's top producers

*Agency Network Administrator*

- Configured local networks, printers, PC maintenance and installed VOIP phones for 3 offices

**Flash Computer Services** | East Lansing, MI | self-employed 2012-2013

*Co-Founder*

- Established relationship with surplus supplier of used/damaged computers, repaired and resold online resulting in average profit margins of 80%
- Responded to customer inquiries and service calls to home and business clients

**Owens Corning** | Toledo, OH | Breanna Wahl 1-800-438-7465 2011-2012

*Customer Service Specialist*

- Answered phones in the call center to place or change orders with SAP
- Assisted with emergency solutions for high revenue commercial accounts after shingles were damaged by hurricane Irene

*Logistics Specialist*

- Prepared Access database for the annual bid where carriers compete over shipping lanes

## Certifications

Microsoft 70-486 Developing ASP.NET MVC 4 Web Applications 2014

## Education

**The University of Toledo** - Toledo, OH 2011  
Bachelor of Business Administration | Dual Major - Marketing, Entrepreneurship

## Technical Skills

HTML5, CSS3, JavaScript, jQuery, NodeJS, ReactJS, VueJS, AngularJS, Java, XML, C, C#, SQL ASP.NET, Final Cut Pro, Illustrator, Fireworks, Photoshop, InDesign, Premiere, After Effects, Visual Studio 2013, Eclipse, Android, SAP, Access, Outlook, Windows XP/Vista/7/8 Mac OS X, Linux